


















1. General Introduction of CIIE



CHINA INTERNATIONAL IMPORT EXPO

The World's First Import-Themed National Exhibition

Diplomatic	Exhibition	Forum
 Host by Ministry of Commerce of the People's Republic of China	 172 countries including all members of G20,BRIC,SCO	 High level communication and dialogue platform
 Leaders of 16 Countries	 More than 3600 exhibitors	 Discussing major issues in international economic and trade
 Royal Representatives of 11 Countries	 More than 220 world top 500 and industry leaders	 Suggestions for global development
 Representatives of 13 International organizations	 More than 400,000 Buyers	 Open world economy construction and dissemination
 More than 400 Ministerial officers or above	 More than 800,000 Visitors	 More than 600 mainstream media and specialists
	 300,000 M ² Exhibition Area	
	 USD 5.7 Billion Trading Volume	

CHINA INTERNATIONAL IMPORT EXPO

Italian Exhibitors in 2018

- Attend by Italian Deputy Prime Minister
- About 190 Italian Exhibitors
- Second biggest area among EU exhibitors
- Including Machinery Manufacturing, Clothing and agricultural products


FERRETTIGROUP
PASSION. INNOVATION. EXCELLENCE.

D&G
DOUCE & GABBANA

FINCANTIERI

FCA

FIAT CHRYSLER AUTOMOBILES

 **AnsaldoEnergia**
Una Società Finmeccanica

 **LEONARDO**

2. China-Europe Enterprises Conference



China-Europe Enterprises Conference

6th Nov. 2019

One of the official supporting activities of The 2nd CIIE

Theme: Business communication platform to facilitate European and Chinese enterprises

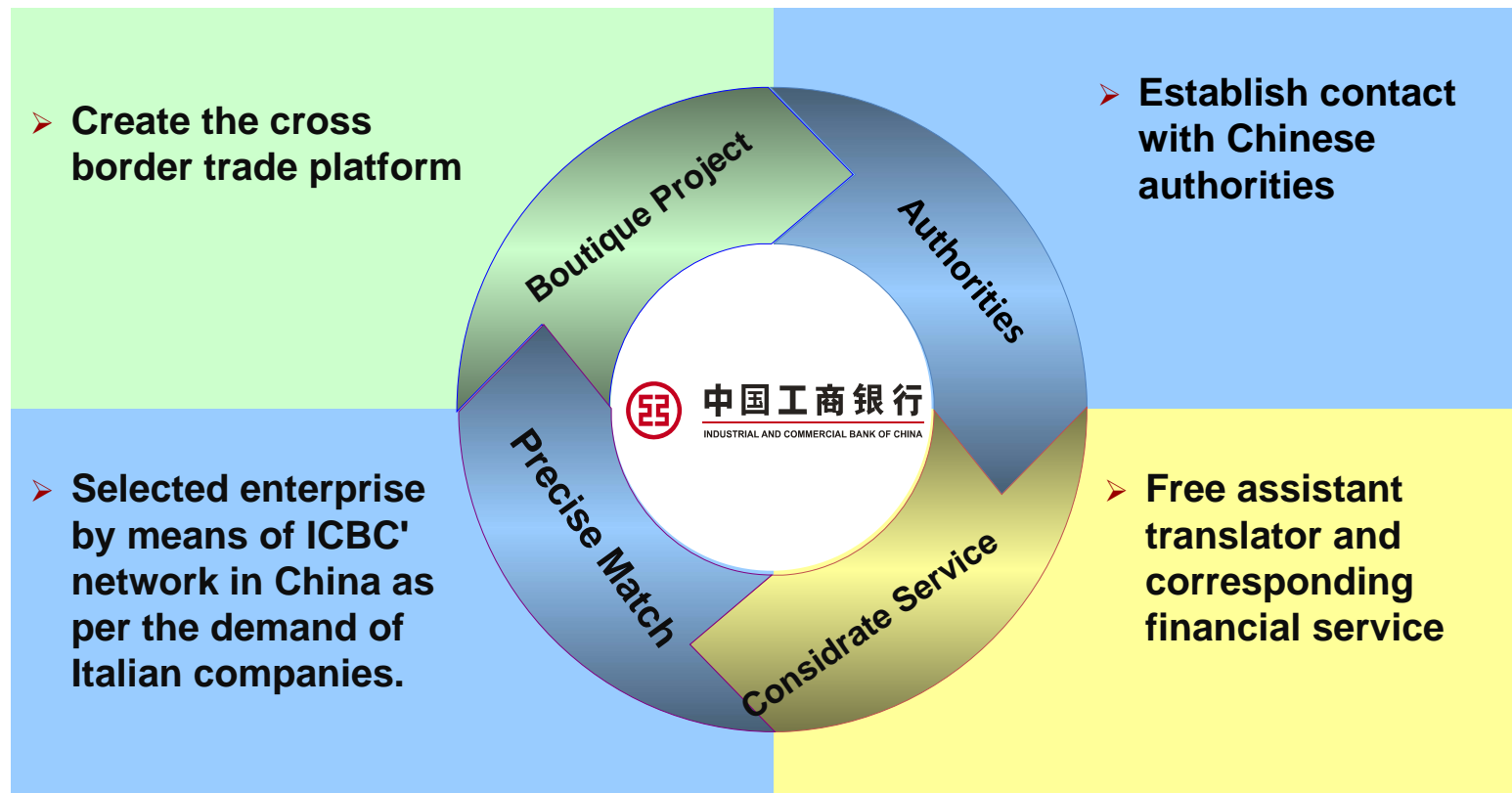
Main activities: Guests speeches, enterprises communication section, contract signing and achievement announcement

Participants: More than 1,000 people including officials of Chinese and Italian governments



China-Europe Enterprises Conference

Efficient and Influential Docking Meeting



China-Europe Enterprises Conference

AGENDA

08:30-09:15	Registration
09:30-10:00	Guest Speech 1. Chinese leader 2. European leader
10:00-10:20	Topic 1: Deepen opening-up and cooperation, enhance China-Europe trade relations Guests: Representatives of Chinese and European government, companies, international organizations such as WTO
10:20-10:40	Topic 2: Facilitate strategy connection, expand China-Europe Investment Guests: Representatives of Chinese and European companies, academic communities, and government agencies.
10:40-11:00	Tea Break
11:00-13:00	Communication of participating enterprises and contract signing. Including achievement announcement.
13:00	Closing

3. Registration of CIIE



CHINA INTERNATIONAL IMPORT EXPO:Registration

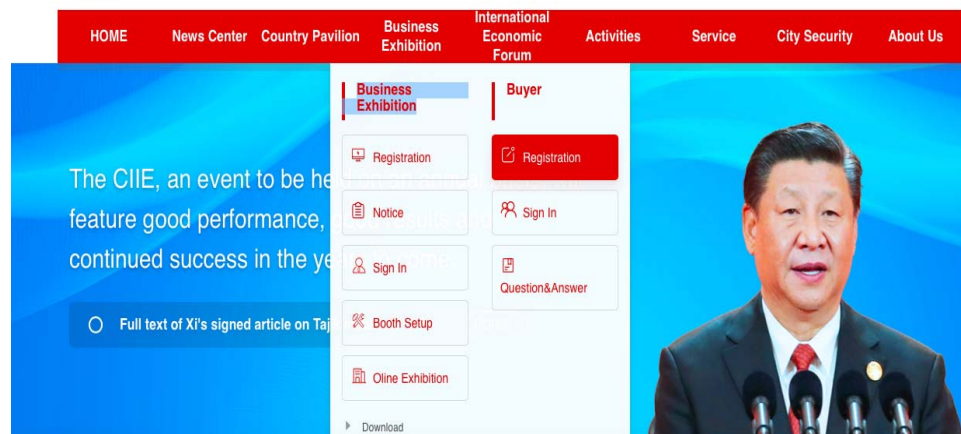
Step 1:

<https://www.ciie.org/---Business Exhibition-Registration>



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

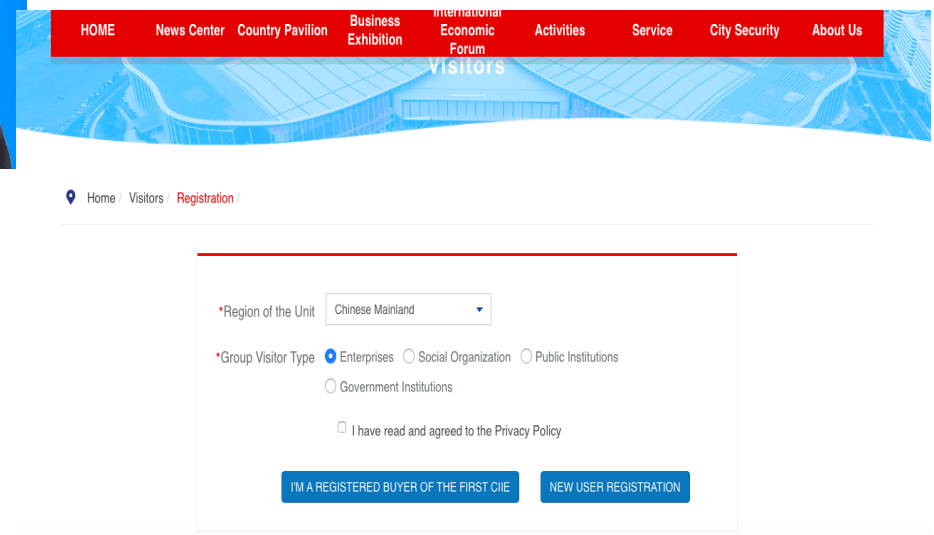
NEW ERA, SHARED FUTURE



The screenshot shows the CIIE Business Exhibition Registration page. The top navigation bar includes links for HOME, News Center, Country Pavilion, Business Exhibition, International Economic Forum, Activities, Service, City Security, and About Us. The main content area features a large blue banner with the text "The CIIE, an event to be held in Shanghai, will feature good performance, continued success in the years to come." Below this, there are several buttons and links: "Registration", "Notice", "Sign In", "Booth Setup", "Online Exhibition", and "Download". A sidebar on the right contains links for "Buyer", "Registration", "Sign In", and "Question&Answer". A large image of a man speaking at a podium is also visible.

Step 2:

Register the company and staff information as required



The screenshot shows the CIIE Registration form. The top navigation bar is the same as in the previous screenshot. Below the navigation bar, there is a large blue banner with the word "VISITORS" in white. The registration form itself is located below the banner and contains the following fields and options:

- *Region of the Unit: Chinese Mainland (dropdown menu)
- *Group Visitor Type: ☒ Enterprises ☐ Social Organization ☐ Public Institutions ☐ Government Institutions
- ☐ I have read and agreed to the Privacy Policy
- Buttons: "I'M A REGISTERED BUYER OF THE FIRST CIIE" and "NEW USER REGISTRATION"

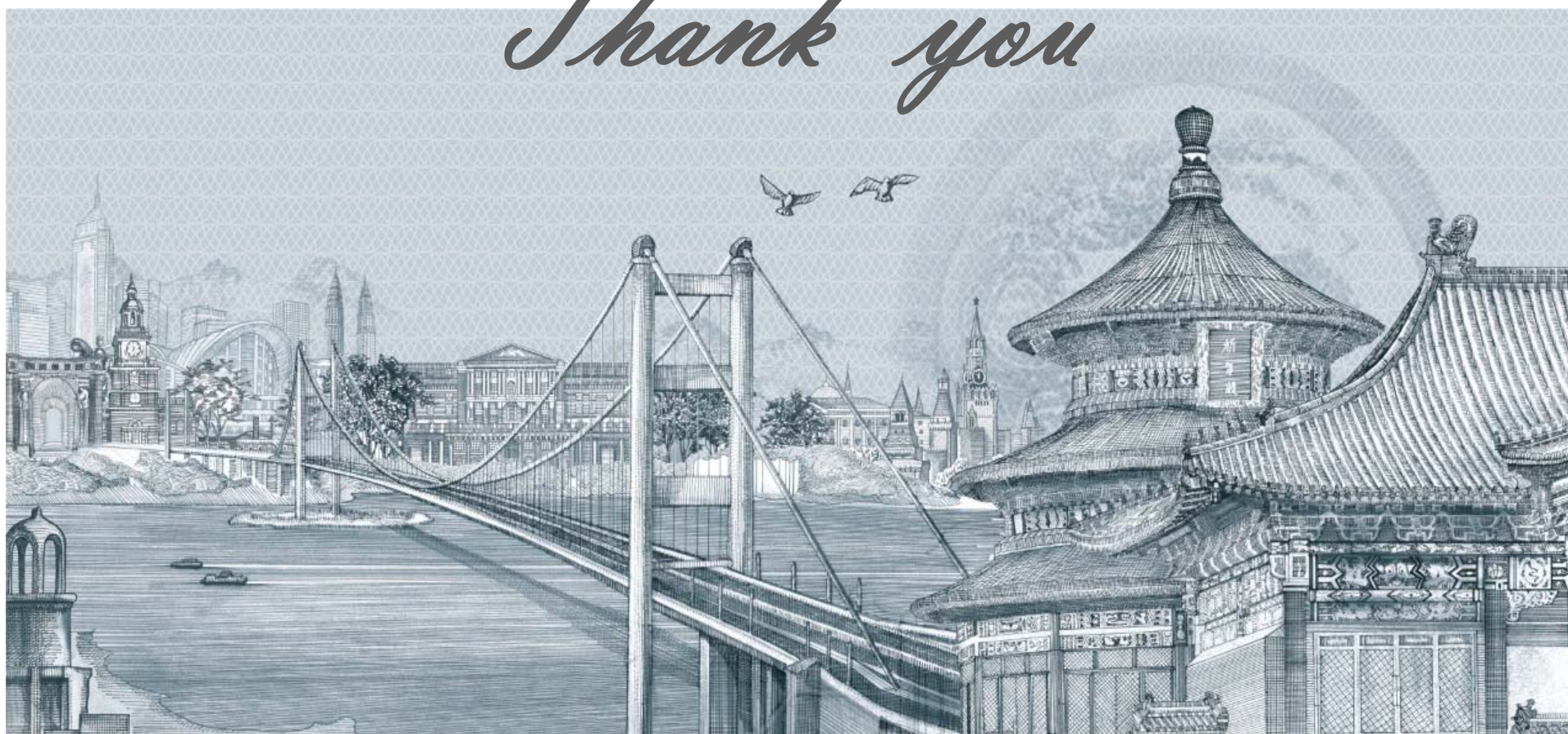
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Thank you





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